The Great East Japan Earthquake and Tsunami of March 11, 2011
Report on Relief and Recovery Activities in Education
A year of kizuna (bonds)

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Special thanks to: Peter J. Collins, Tokai University
Thanks to: Ayaka Kawashiri, Sau Yee Chan, Marina Hayakawa, Tomoko Enjoji, Yuri Suzuki
Foreword: A year of kizuna

We at NFUAJ would like to express our deepest sympathy to all those who have suffered since the Great East Japan Earthquake and Tsunami of March 11, 2011.

These disasters damaged numerous schools, and now children and students seeking to continue to their education face a critical situation. In response to this crisis, NFUAJ decided to do everything in our power to support education in the disaster-affected areas.

Immediately after the disasters, the extent of the damage to the educational environment was unclear. However, we drew up a three-step relief plan consisting of short-term, mid-term, and long-term support programs. These were based on both our experience in international cooperation activities and direct information from the affected areas.

Through the short-term support program, we provided supplies to affected schools. In order for them to receive necessary supplies and equipment, we listened to their individual requests and met needs of up to 1.5 million Japanese yen per school. Through the mid-term support program, we provided financial assistance to regenerate kizuna (bonds) within the affected communities and board of education by matching their needs to the assistance provided by donor companies, organizations, and individuals. Finally, through the long-term support program, we established scholarship programs for children and students impacted by the disasters.

Your generous donations enabled NFUAJ to establish this range of relief programs and scholarships. We would like to extend our deepest appreciation for the kind support we received here in Japan and from the rest of the world. We hope this report will help you understand how your donations reached affected communities, schools, and children in 2011.

Masatake Matsuda
President
National Federation of UNESCO Associations in Japan (NFUAJ)
Relief and recovery activities carried out by NFU AJ

In response to the devastation caused by the Great East Japan Earthquake and Tsunami of March 11, 2011, many non-governmental organizations (NGOs) and supporting groups engaged in relief and recovery activities. Based on both our own extensive experience in international cooperation activities and direct information from the affected areas, NFU AJ drew up short-term, mid-term, and long-term plans.

Relief and recovery activities for schools affected by the earthquake, tsunami and nuclear power plant disaster

Relief and recovery activities for restoration of communities

Support for children and students in the disaster area.

Support for students who lost one or both parents in the disasters

Support for children with financial difficulties stemming from the disasters

The Short-term Support Program

The Mid-term Support Program

The Long-term Support Program

Relief and recovery activities for schools affected by the earthquake, tsunami and nuclear power plant disaster

Support for communities

Support for local culture and festivals

Support for psychological care

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“We wanted to start the new term as soon as possible.”

Katsumi Shirohata, Chairman of the Board of Education of Kesennuma in Miyagi Prefecture, wondered, “When are we going to be able to start the term?”

With most of the classrooms being used as temporary evacuation sites, the biggest challenge was getting schools up and running again.

7,084

This is the number of schools, including kindergartens, elementary schools, junior high schools, high schools, and special schools that were damaged or otherwise affected by the disasters. Most could not begin the April, 2011 term on time because of damaged school buildings and playgrounds, as well as shortages of books, educational equipment, and other supplies.
Ken Sakaki, head of the library in Otsuchi, a town wiped out by the tsunami, says with passion, “In the process of rebuilding our town, it is necessary for everyone to have a vision of the new town. Libraries are very important as sources of information.”

53,000 This is the number of books in the Otsuchi Library that were swept away by the tsunami. Support for the community, in the form of mobile libraries, after-school programs, and social educational facilities, was needed.

“Support for communities

“The library will be the center of recovery in the town.”

Mobile libraries, after-school programs, and a sumo ring

In matching the needs of boards of education with assistance from companies, organizations, and individuals, we realized that support for social education is essential to a community’s recovery. This required us to develop a broader perspective on what “educational support” means.

Mobile library

Since temporary housing had been allocated by lottery, strangers found themselves living together in new environments. Upon requests from Otsuchi, Kamaishi, Hirono and Kesennuma, we established five mobile libraries, hoping that reading would provide emotional support to the people living in this situation.

After-school programs

Upon requests for after-school programs for students with working parents, we provided supplies, equipment and furniture for after-school centers in Kesennuma, Higashimatsuyama, and Onagawa, and built a temporary after-school center in Kamaishi.

Sumo ring

Sumo is an important traditional sport in Yamadamachi. However, the town’s sumo ring was completely wiped out by the tsunami. The townspeople hoped to reconstruct the ring in time for the “Children’s Sumo” event held there every August. The UNESCO Champion for Sports, Sumo Grand Champion Yokozuna Hakuho and other sumo wrestlers donated their cash winnings toward constructing a new ring, which was completed in April of 2012. The opening ceremony for the ring was held in August of 2012.

Donor companies and organizations

Kao Corporation / Nihon Tetra Pak K. K. / Nissen Co., Ltd. / Sumo Wrestlers Association / Trend Micro Incorporated

Voice from the affected areas

“We want support in the field of social education to rebuild our community.”
Support for local culture and festivals

“We hope to restore **kagura**, the symbol of our community.”

‘**Kagura**’ (Shinto music and dance) dancers gathered necessary tools and performed at the evacuation centers after earnest requests from the local people.

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**Support for traditional culture and performing arts**

We have implemented the “Heritage for the Future Movement” in order that local cultures and natural heritage can be passed on to future generations. The disasters put many local performing arts in danger. We examined the situation and did our best to support their restoration.

**“Ogatsu hoin kagura” (Shinto music and dance)**

90% of Ogatsu-cho was destroyed by the disasters. ‘**Ogatsu hoin kagura**’ has been designated an Important Intangible Cultural Heritage of Japan and is a source of pride in the local community. Although all **kagura** masks and costumes were swept away by the tsunami, the Committee for the Preservation of **Kagura** resumed performances by obtaining tools though various sources. We provided funds for **kagura-men** (masks), **chihaya** (costumes), **kagura-maku** (curtains), musical equipment, and costumes for the Children’s **Kagura** Club at Ogatsu Elementary School.

**“Obu daiko”**

“**Obu Daiko,**” a local performing art in Kamaishi City, features the Japanese **daiko** (drum). At local festivals and events, a group of young people play the drums with a passionate beat. Tragically, the tsunami took the life of one drummer, in addition to sweeping away all the drums. However, the team found some drums in the rubble, dug them out, and started to perform again. NFU AJ provided two **tando-oke-daiko** (short tube drums), ten **shime-daiko** drum skins, and a vehicle for the group.

**Support for local performing arts at schools**

In order to pass on traditional local performing arts to the next generation, many schools in the areas held classes on traditional music and performances. We provided three schools with music instruments and performing arts equipment.

**Record of relief activities**

- **“Ogatsu hoin kagura”** four masks, costumes, and musical equipments
- **“Obu daiko”** two short tube drums, 10 drum skins, and a vehicle
- Performing arts at schools: music instruments and performing arts equipments

**Donor companies and organizations**

FELISSIMO FUND / Mitsubishi Corporation / Nihon Tetra Pak K. K.
“We hope children will grow up strong and with a rich spirit”

The tsunami-affected areas were filled with grief. The gray landscape of rubble and bare ground became the “new normal.” UNESCO associations in the areas took action, saying, “We want to give children opportunities to talk about their futures and dreams with a smile.”

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“I chose this career because I lost my father to the sea.”

“I want to save lives by becoming a member of the Special Marine Rescue Unit in the Japan Coast Guard.” After losing his father to the tsunami, Masato Yanai (not his real name) of Ishinomaki left his home and his mother to study at the Japan Coast Guard Academy.

1,613

This is the number of children under 18 years old who have lost one or both parents in the disasters, according to the Ministry of Health, Labor and Welfare (as of March 28, 2012). Protecting and supporting these children has become an important social issue.

Support for students who lost one or both parents in the disasters

Scholarship program for students who lost one or both parents in the disasters

In working to restore education in the affected areas, we met with the Mitsubishi UFJ Financial Group Inc. (MUFG), our partner in environmental education programs. Together we established the MUFG-NFUAJ East Japan Earthquake Recovery and Scholarship Fund at the end of April, 2011. The fund of three billion Japanese yen, to be distributed over the next 15 years, will provide scholarships to students with one or both parents deceased or missing due to the disasters.

Scholarship: As many and as soon as possible

After establishing the above fund, we immediately began working with boards of education in the affected areas so that applicants could receive scholarships as soon as possible. With the cooperation of MUFG’s CSR Promotion Division, we were able to receive applications from June 20, 2011, making the first scholarship payments on August 5, 2011.

Support for the present and the future

“I want to use this scholarship for tuition and living expenses.”
“I want to save this scholarship for high school and university.”

Many letters of thanks came from scholarship recipients and recipients’ guardians. The scholarships are helping students overcome family difficulties.

MUFG-NFUAJ East Japan Earthquake Recovery and Scholarship Fund

◆ The recipients are students who 1) were residing in the area of the Disaster Relief Act at the time of the disasters, 2) have one or both parents deceased or missing, and 3) were in elementary, junior high, or senior high school as of April, 2011.

◆ The scholarships are granted in one-time payments of 100,000 Japanese yen, plus a monthly scholarship of 20,000 Japanese yen until graduation from senior high school.

Record of relief activities (As of March 31, 2012)

◆ Scholarship students: 1,233
◆ Scholarship payments: 479,580,000 Japanese Yen in total
(as of May 31, 2012)

Donor companies
The Bank of Tokyo-Mitsubishi UFJ, Ltd. / Mitsubishi UFJ Financial Group, Inc.
Support for children with financial difficulties stemming from the disasters

“I want to build a house for my mother on this land where I was born and grew up.”

Ichiro Yamada (not his real name) says that after his house was swept away by the tsunami, his childhood dream to become an architect became stronger. “I want to build a house for my mother who raised three of us all by herself.” One year after the tsunami, he decided to study architecture.

Voice from the affected area

“Please support students who have financial difficulties so that they can go to school.”

Activities of NFUAJ

UNESCO Association Scholarship for 3/11 Disaster-Stricken Children and Students

- The recipients are students who are in elementary school and junior high school and face financial difficulties due to the loss of their houses, parents’ unemployment, and other disaster-related causes.
- The target areas are specific municipalities in Iwate, Miyagi, and Fukushima Prefectures.
- The scholarship is 20,000 Japanese Yen per month for three years.

Scholarships for students in households that are suffering

While working and consulting with teachers and members of board of education, we learned that many families were facing financial difficulties in sending their children to school. In responding to this crisis, which might otherwise have been overlooked, we established the “UNESCO Association Scholarship for 3/11 Disaster-Stricken Children and Students”.

Choosing households to support

Although many students needed financial support, the number of scholarships we could provide was extremely limited. Thus, we prioritized the most seriously affected municipalities, with the cooperation of their education committees. Eligible students were selected from the first grade of elementary school to the third grade of junior high school. Special consideration was given to those third grade junior high students wishing to go on to high school.

Many students still need support

Over a year after the disaster, plans for the reconstruction of the communities have still not been determined. For some students, continuing education has become a serious issue. Although we have been asking for donations, it is not enough. We will continue to work for students in need.

Record of relief activities

- Scholarship students: 1533
- Scholarship payments: 379,540,000 Japanese Yen in total (as of May 31, 2012)

Donor companies and organizations

Benesse Panel–Benesse Group / Chikaranomoto Company Co. Ltd. / East Japan Railway Company / GIORGIO ARMANI JAPAN CO., LTD. / G/CCI JAPAN / Hotels of Yasuragi (peace of mind) operated by Mutual Aid Association of Public School Teachers (All the users) / ICIB International Co., Ltd. / Lotta Ice Cream Co., Ltd. / MAXV ALU NIHINOH CO., LTD. / MITSUI OIL CO., LTD. / Nanbu Plastics Co., LTD. / TRANSCONTAINER LIMITED / Trend Micro Incorporated / World Vision Japan

73,000

This is the number of students in the area, from kindergarten through university, who need financial support to continue their education according to the Ministry of Education, Culture, Sports, Science and Technology. Students with young parents or whose family lost their house and/or jobs due to the disasters are finding it especially difficult to continue their education.
Connecting hearts and support

Thanks from the affected areas

We have received numerous messages of gratitude from schools, children and students.

From schools

―When the children come to kindergarten, they play happily and actively with their friends. We, the kindergarten teachers, are inspired by them, find fun things to do with them, and take things day by day. We would like to thank you so very much for your support.‖

(Kindergarten principal, Miyako, Iwate)

―Students try to imagine the faces of donors they have never met. With your kind support, we feel we are connected to them by an invisible thread. I would like to thank you sincerely.‖

(Elementary school principal, Iwaki, Fukushima)

―After the disaster, the environment changed so unbelievably drastically. Both adults and students became more and more patient. My anxiety grows every day when I think about what is coming next. However, the scholarship helps us considerably.‖

(Mother of a junior high first grade student)

―I was really grateful when I heard about my scholarship. Since the day of the disasters, my mother has had many burdens and hard days. So I’m really happy for this scholarship. I will do my best in my studies and club activities. I will not give up pursuing my dreams. Please keep sending your encouragement!‖

(Junior high first grade student, Ishinomaki, Miyagi)

―The members of the children’s Kagura group dressed in the costumes which you helped us buy and they performed the dance called ‘Hatsuya’ (The first arrow). The parents and people in the community were in tears watching the dance. Although the children didn’t have much time to practice, they danced very well. Thank you very, very much.‖

(Kindergarten principal, Iwaki, Fukushima)

―The trip (to Tokyo Disneyland) was really fun. It was like a dream. Everyone was together. I wished for another drawing contest next year. After coming home, I should have been happy, but I cried. I was crying the whole time I was telling my father, mother, and little brother about the trip. It really was fun. Thank you so much.‖

(5th grade elementary school student, Kamaishi, Iwate and winner of an Excellence Award)

From scholarship students

―I was really grateful when I heard about my scholarship. Since the day of the disasters, my mother has had many burdens and hard days. So I’m really happy for this scholarship. I will do my best in my studies and club activities. I will not give up pursuing my dreams. Please keep sending your encouragement!‖

(Junior high first grade student, Ishinomaki, Miyagi)

About support for culture

―The members of the children’s Kagura group dressed in the costumes which you helped us buy and they performed the dance called ‘Hatsuya’ (The first arrow). The parents and people in the community were in tears watching the dance. Although the children didn’t have much time to practice, they danced very well. Thank you very, very much.‖

(Elementary school teacher, Ishinomaki, Miyagi)

About support for psychological care

―The trip (to Tokyo Disneyland) was really fun. It was like a dream. Everyone was together. I wished for another drawing contest next year. After coming home, I should have been happy, but I cried. I was crying the whole time I was telling my father, mother, and little brother about the trip. It really was fun. Thank you so much.‖

(5th grade elementary school student, Kamaishi, Iwate and winner of an Excellence Award)

Kizuna (bonds): Within Japan, with the world

Many donations and other forms of support came from Japan and all over the world. We delivered a message that said, “I want to support the people in the disaster-affected areas.”

Special contributions

We received especially generous contributions and cooperation from:

Hakuho
69th Sumo Grand Champion
Yokozuna
UNESCO Champion for Sports
Fund-raising activities in Tokyo, Osaka, Tokushima, and elsewhere

Eijin Nimura
Violinist
UNESCO Artist for Peace
Fund-raising activities and workshops at children’s camps

Hideki Togi
Gagaku (ancient Japanese court music) musician
NFUAJ Special Advisor
Fund-raising activities and workshops at Elementary School

Junko Kubo
NFUAJ World Terakoya Movement Ambassador
Visits to schools in the disaster areas and fund-raising activities with children

Wanao
NFUAJ World Heritage Activity Ambassador Dog
Visits to elementary and junior high schools in the affected areas

From all around the world

We received support and donations from all around the world.

From the UNESCO Headquarters

Inna Bokova, Director-General of UNESCO, made a statement on March 18, 2011 regarding support for the affected areas. On her second visit to Japan since the disasters, she visited Nakano Elementary School in Sendai and observed our support activities.

UNESCO appealed to schools around the world to participate in a program called “Kizuna: Messages from the World.” As of November, 2011, 34,649 messages from 64 countries had been sent to schools in the affected areas. The members of the Youth Club in the Sendai UNESCO Association translated the messages and delivered them to the schools.

The NFUAJ World Terakoya Movement is a unique financial and cooperative program supporting non-formal education. Learners, villagers and staff members of programs in Afghanistan, Cambodia, India, Nepal, and Laos sent warm messages and donations collected from selling T-shirts and organizing fund-raising events.
Companies and organizations in Japan are supporting the future of the children.

**Bank of Tokyo-Mitsubishi UFJ**

Mitsubishi UFJ Financial Group, Inc.

**MUFG-NFUAJ East Japan Earthquake Recovery and Scholarship Fund**

**Scholarship program**

Recipients: Students who have one or both parents deceased or missing, and were in elementary, junior high, or senior high school as of April, 2011

One-time payments of 100,000 Japanese yen, plus a monthly scholarship of 20,000 Japanese yen until graduation from senior high school

**Workshop and exchange program**

Scholarship students are invited to exchange programs and events organized by the MUFG. NFUAJ held workshops for teachers to learn about mental care and support for both children and adults.

**Flower garden revitalization program**

Volunteers from the MUFG took a day trip to the elementary and junior high schools in Iwate, Miyagi and Fukushima to revitalize their flower gardens.

**Volunteer program**

The executives and employees of the Mitsubishi-Tokyo UFJ bank and companies in the MUFG voluntarily participated in the exchange programs for scholarship students.

**Donations from companies and organizations**

Donations from companies and organizations made our relief and recovery activities possible.


Co-operation in procurement: EAST JAPAN RAILWAY TRADING CO., LTD.
Financial Report
(From March 14, 2011 to March 31, 2012) *

<table>
<thead>
<tr>
<th>Expenditure</th>
<th>Amount (in Japanese Yen)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Relief and recovery activities for schools</td>
<td></td>
</tr>
<tr>
<td>Donations (115,207,551 in FY 2010, 109,656,607 in FY 2011)</td>
<td>221,864,158</td>
</tr>
<tr>
<td>Expenditures</td>
<td>221,864,158</td>
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<tr>
<td>Equipment, supplies, other</td>
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<td>Project expenses</td>
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<td>2. Scholarship for students who lost one or both parents in the disasters</td>
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<tr>
<td>Donations</td>
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<td>Expenditures</td>
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<tr>
<td>Scholarships**</td>
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<td>Project expenses</td>
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<td>3. Support for children with financial difficulties stemming from the disasters</td>
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<td>Donations</td>
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<td>4. Support for local culture and festivals</td>
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<td>Expenditures****</td>
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<td>Balance carried forward</td>
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** In the MUFG-NFUAJ East Japan Earthquake Recovery and Scholarship Fund, we will accept applications from the 1st grade students until FY 2014. Scholarship payments will be made until 2026 upon their graduation from high school. The balance carried forward will be applied to scholarship programs until the end of FY 2026.

*** In the UNESCO Association Scholarship for 3/11 Disaster-Stricken Children and Students, we will accept applications until FY 2012. Scholarships will be paid until 2014. The balance carried forward will be used until FY 2014.

**** Supports for local culture and festivals are scheduled to end in 2012. The balance carried forward will be used to support community libraries, mobile libraries, supplies for festivals, sumo ring, and others.

* This financial report is a summary of relief and recovery activities, and is not subject to audit. The relief activities for schools were carried out from March, 2011 through March, 2012, a period which does not correspond to NFUAJ’s fiscal year. Some expenditures included recent activities carried out through May, 2012.

About a year after the disasters, life in the schools began to return normal. However, many families who lost their houses and jobs are still suffering economic hardships. Many children and students are hiding anxiety about the future behind their smiles. We will continue to provide scholarships to students in need so that they can overcome their painful experiences and maintain their dreams for the future.

Supports for the children and students

We will continue supporting education through the following scholarship programs:
1) The MUFG-NFUAJ East Japan Earthquake Recovery and Scholarship Fund
   This program provides scholarship to students who lost one or both parents in the disasters. In 2012, we began accepting applications from 1st grade students in elementary school and students who could not apply in 2011.
2) The UNESCO Association Scholarship for 3/11 Disaster-Stricken Children and Students
   This program provides scholarship to students with financial difficulty stemming from the disasters. We will extend this program to new municipalities as much as possible.

Please support the UNESCO Association Scholarship for 3/11 Disaster-Stricken Children and Students

Your kind donation to this scholarship program is appreciated.

● Account Name: NATIONAL FEDERATION OF UNESCO ASSOCIATIONS IN JAPAN
● Bank Name: Bank of Tokyo-Mitsubishi UFJ
● Branch: Kanda Branch (331)
● Swift Code: BOTKJPJT
● Account No.: 0297275
● Account Type: Ordinary